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Diploma in Social Media Marketing Checklist

Diploma in Social Media Marketing

Progress Indicator

Name: Yann GEFROTIN
 Progress: **100.00%** 0% 100%
 Total Time: **01:08:04**
 Points: **40**
 Last Access: **2011-07-14 14:37:42**
 Certified: **Yes (Claim your Certificate)**

The table below shows your progress in details, it also show you what topic/modules you failed or did not study. Click on the module link where you want to complete or re-attempt.

Detailed Course Completion Report

Diploma-in-Internet-Marketing: Module 1: Introduction to Web sites

First access: Thursday, 14 July 2011, 03:07 PM (37 m 35 secs)

Last access: Thursday, 14 July 2011, 03:07 PM (37 m 27 secs)

Report:

- o Week 1: Introduction to Web sites
 - o ■ Week 1: Introduction to Web sites
 - ■ Day 1 Education, understanding and implementation
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:22
 - Day 2 Image and file sizes explained
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:24
 - Day 3 How to resize images correctly Part 1
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:24
 - Day 3 How to resize images correctly Part 2
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:24
 - Day 4 How Web sites work
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:24
 - Day 5 Downloading files for the Web site
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:17

Diploma-in-Internet-Marketing: Module 2: Introduction to autoresponders and eBooks

First access: Thursday, 14 July 2011, 03:08 PM (36 m 53 secs)

Last access: Thursday, 14 July 2011, 03:08 PM (36 m 40 secs)

Report:

- o Week 2: Introduction to autoresponders and eBooks

- ■ Week 2: Introduction to autoresponders and eBooks
 - ■ ✓ Day 6 Adding more Web pages
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:20
 - ■ ✓ Day 7 Introduction to autoresponders
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:15
 - ■ ✓ Day 8 How to monetize your Web site
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:15
 - ■ ✓ Day 9 Finding content for the free eBook
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:18
 - ■ ✓ Day 10 Creating an eBook
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:26

Diploma-in-Internet-Marketing: Module 3: Using autoresponders to build a list

First access: Thursday, 14 July 2011, 03:09 PM (36 m 8 secs)

Last access: Thursday, 14 July 2011, 03:09 PM (35 m 49 secs)

Report:

- Week 3: Using autoresponders to build a list
- ■ Week 3: Using autoresponders to build a list
 - ■ ✓ Day 11 Understanding the purpose of your squeeze page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:14
 - ■ ✓ Day 12 Using autoresponders
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:18
 - ■ ✓ Day 13 Creating the confirmation email
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:24
 - ■ ✓ Day 14 Uploading the thank you and download pages
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:29
 - ■ ✓ Day 15 Creating your first message in AWeber
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:17

Diploma-in-Internet-Marketing: Module 4: Affiliate marketing and increasing Web site traffic

First access: Thursday, 14 July 2011, 03:09 PM (35 m 25 secs)

Last access: Thursday, 14 July 2011, 03:09 PM (35 m 11 secs)

Report:

- Week 4: Affiliate marketing and increasing Web site traffic
- ■ Week 4: Affiliate marketing and increasing Web site traffic
 - ■ ✓ Day 16 Affiliate marketing
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:08
 - ■ ✓ Day 17 Creating a confirmation page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:11
 - ■ ✓ Day 18 Creating further messages in AWeber
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:16
 - ■ ✓ Day 19 Web site traffic

- ■ **Status:** completed
- ■ **Total Time:** 00:00:16
- ✓ Day 20 More Web site traffic
- ■ **Status:** completed
- ■ **Total Time:** 00:00:17
- ✓ Day 21 Final thoughts
- ■ **Status:** completed
- ■ **Total Time:** 00:00:15

Diploma-in-Internet-Marketing: Additional Resources

1 views - most recently Thursday, 14 July 2011, 03:10 PM

Diploma-in-Internet-Marketing: Discussion Forum

No posts

Diploma-in-Internet-Marketing: Email and Affiliate Marketing Assessment

First access: Thursday, 14 July 2011, 03:30 PM (14 m 58 secs)

Last access: Thursday, 14 July 2011, 03:30 PM (14 m 58 secs)

Report:

- 21 Steps to Web Business Success
- ■ ✓ 21 Steps to Web Business Success Assessment
 - ■ **Status:** passed
 - ■ **Score:** 85% (PASSED)
 - ■ **Total Time:** 00:19:10

Diploma-in-Internet-Marketing: Module 5: Introduction to Social Media Marketing

First access: Thursday, 14 July 2011, 03:12 PM (32 m 12 secs)

Last access: Thursday, 14 July 2011, 03:13 PM (32 m 6 secs)

Report:

- Social Media Marketing
- ■ Social Media Marketing
 - ■ ✓ Social media marketing
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:04
 - ✓ Social media optimization
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:07
 - ✓ Benefits of social media marketing for businesses
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:07
 - ✓ Social media marketing strategy for businesses
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:05
 - ✓ Social media tools that businesses can use
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:05

Diploma-in-Internet-Marketing: Module 6: How to use Twitter

First access: Thursday, 14 July 2011, 03:13 PM (31 m 46 secs)

Last access: Thursday, 14 July 2011, 03:13 PM (31 m 46 secs)

Report:

- Using Twitter
- ■ Using Twitter
 - ■ ✓ Using Twitter for Social Networking

- ■ **Status:** completed
- ■ **Total Time:** 00:00:05

 **Diploma-in-Internet-Marketing: Module 7 Part 1: Audacity for Recording Podcasts**

First access: Thursday, 14 July 2011, 03:13 PM (31 m 23 secs)

Last access: Thursday, 14 July 2011, 03:15 PM (29 m 16 secs)

Report:

- Audacity: Audio Editing Software
 - ■ Audacity: Audio Editing Software
 - ■ ✓ Introduction to Audacity
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:09
 - ■ ✓ Downloading Audacity
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:23
 - ■ ✓ Getting the LAME mp3 encoder
 - ■ **Status:** completed
 - ■ **Total Time:** 00:01:13
 - ■ ✓ Linking Audacity to the LAME mp3 encoder
 - ■ **Status:** completed
 - ■ **Total Time:** 00:01:07
 - ■ ✓ Your first recording
 - ■ **Status:** completed
 - ■ **Total Time:** 00:01:11
 - ■ ✓ Creating a project
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:32
 - ■ ✓ Zooming tool
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:32
 - ■ ✓ Using the solo tool
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:22
 - ■ ✓ Using the echo tool
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:26
 - ■ ✓ Scrolling along an audio file
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:38
 - ■ ✓ Editing an audio file
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Changing the volume
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:03
 - ■ ✓ Fading audio in and out
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ Creating an audio file - Part 1
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ Creating an audio file - Part 2
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ Creating an audio file - Part 3
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ Creating an audio file - Part 4
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01

Diploma-in-Internet-Marketing: **Module 7 Part 2: Podomatic - Publish Your Podcasts to the Web**

First access: Thursday, 14 July 2011, 03:16 PM (28 m 44 secs)

Last access: Thursday, 14 July 2011, 03:17 PM (27 m 50 secs)

Report:

- Podomatic - Create online podcasts
- ■ Podomatic - Create online podcasts
 - ■  Introduction
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:11
 - ■  Overview of Podomatic
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:24
 - ■  Making a recording
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:44
 - ■  Adding information
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:44
 - ■  Finding your podcast
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:42
 - ■  Playing back
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:18
 - ■  Embed a podcast in a Web page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:15
 - ■  Uploading files
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:13

Diploma-in-Internet-Marketing: **Module 8: WordPress - Blogging on the Web**

First access: Thursday, 14 July 2011, 03:17 PM (27 m 38 secs)

Last access: Thursday, 14 July 2011, 03:17 PM (27 m 38 secs)

Report:

- Introduction to Word Press
- ■ Introduction to Word Press
 - ■  Using Word Press
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02

Diploma-in-Internet-Marketing: **Social Media Tools Assessment**

First access: Thursday, 14 July 2011, 03:26 PM (18 m 59 secs)

Last access: Thursday, 14 July 2011, 03:26 PM (18 m 59 secs)

Report:

- Social Media Tools Assessment
- ■  Social Media Tools Assessment
 - ■ **Status:** passed
 - ■ **Score:** 95% (**PASSED**)
 - ■ **Total Time:** 00:08:30

Diploma-in-Internet-Marketing: Module 9: Facebook - Create your Personal Profile

First access: Thursday, 14 July 2011, 03:17 PM (27 m 13 secs)

Last access: Thursday, 14 July 2011, 03:31 PM (13 m 43 secs)

Report:

- Facebook - Creating your Personal Profile
- ■ Facebook - Creating your Personal Profile
 - ■  Introduction
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Understanding Facebook
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  The WALL and NEWS FEED
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Our First Look At Facebook
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Business vs Personal Profile
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■  Creating Your Personal Profile
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Configuring Your Personal Profile
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Creating Your Facebook Username
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Privacy Settings
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■  Facebook Notifications
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Likes and Interests
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Your WALL In More Detail
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Finding Friends Using Email
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:03
 - ■  Finding Friends - Using Groups
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Friends - Connecting With Individuals
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Accepting Friend Requests
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■  Posting Regularly On Your Wall
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ 
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02

Diploma-in-Internet-Marketing: Module 10: Facebook - Creating your LIKE page

First access: Thursday, 14 July 2011, 03:31 PM (13 m 27 secs)

Last access: Thursday, 14 July 2011, 03:34 PM (10 m 35 secs)

Report:

- Facebook - Creating your LIKE page
- ■ Facebook - Creating your LIKE page
 - ■ ✓ Introduction to LIKE Pages
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ Personal Profiles vs LIKE Pages
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ The Two Objectives Of Your LIKE Page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ The LIKE Button
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ LIKE Page Examples
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ■ ✓ The LIKE Page Generator
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Creating Your LIKE Page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ LIKE Page Username
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ LIKE Page Generator FREE IMAGES
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Editing Your LIKE Page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Static FBML and Applications
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Adding Static FBML
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Configuring The Welcome Tab
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ The Future Of Static FBML?
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Using The LIKE Page Generator
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:03
 - ■ ✓ Creating An Opt-In Form
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Configuring The LIKE Page Generator
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:03
 - ■ ✓ Your First LIKE Page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:06
 - ■ ✓ Adding Video - part 1
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:05

- ✓ Adding Video - part 2
- ■ **Status:** completed
- ■ **Total Time:** 00:00:04
- ✓ Facebook and iFrames
- ■ **Status:** completed
- ■ **Total Time:** 00:00:01

📖 **Diploma-in-Internet-Marketing: Module 11: Facebook - Increasing traffic to LIKE pages**

First access: Thursday, 14 July 2011, 03:34 PM (10 m 18 secs)

Last access: Thursday, 14 July 2011, 03:37 PM (7 m 44 secs)

Report:

- Facebook - Generating traffic to the LIKE page
- ■ Facebook - Generating traffic to the LIKE page
 - ■ ✓ Introduction to Facebook Traffic
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ✓ Glossary Of Terms
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Posting As A Page And As A Personal Profile
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Examples of Posting As A Page And A Personal Profile
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Changing Your Page Name
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Page Name And User Name
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Publishing Rights
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ✓ The Traffic Process
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ✓ Engaging Content
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:03
 - ✓ Sourcing Content
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:03
 - ✓ Your First Visitor
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Google Alerts
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Edgerank
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ The Pyramid Of Power
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Building Your Brand
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:01
 - ✓ Tagging
 - ■ **Status:** completed

- **Total Time:** 00:00:01
- Tagging Partners
- **Status:** completed
- **Total Time:** 00:00:02
- Notes
- **Status:** completed
- **Total Time:** 00:00:01
- Adding A Notes Tab
- **Status:** completed
- **Total Time:** 00:00:01
- Sending An Update
- **Status:** completed
- **Total Time:** 00:00:01
- Fiverr.com
- **Status:** completed
- **Total Time:** 00:00:02
- Traffic - final thoughts
- **Status:** completed
- **Total Time:** 00:00:01

Diploma-in-Internet-Marketing: Additional Resources

1 views - most recently Thursday, 14 July 2011, 03:37 PM

Diploma-in-Internet-Marketing: Marketing with Facebook Assessment

First access: Thursday, 14 July 2011, 03:45 PM (3 secs)

Last access: Thursday, 14 July 2011, 03:45 PM (3 secs)

Report:

- Marketing with Facebook Assessment
- ■ Marketing with Facebook Assessment
 - **Status:** passed
 - **Score:** 100% (PASSED)
 - **Total Time:** 00:07:19

Diploma-in-Internet-Marketing: Final Assessment

First access: Saturday, 23 April 2011, 01:42 PM (82 days 2 h)

Last access: Saturday, 23 April 2011, 01:42 PM (82 days 2 h)

Report:

- Diploma in Internet Marketing Assessment
- ■ Diploma in Internet Marketing Assessment
 - **Status:** passed
 - **Score:** 88% (PASSED)
 - **Total Time:** 00:13:30

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- Health & Safety & Compliance
- Health Literacy
- Personal Development & Soft Skills
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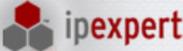
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